

X copy

JUNE 11

1979 fashion calendar

a weekly publication • 39th year
185 east 85th street, n.y., n.y. 10028
ruth finley, publisher
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JANUARY

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FEBRUARY

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AUGUST

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1980

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JUNE 11

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JUNE 11, 1979

Sunday	INTERNATIONAL SHOWINGS	NEW DIRECTIONS/	NEW YORK SHERATON HOTEL
June 10-	FOR THE PRESS	PRESS WEEK	56TH STREET & 7TH AVENUE
June 14	By invitation. Contact: Mildred Sullivan or Eleanor Titian, 1 Times Square, 221-3816. Showings: Corinthian Ballroom, 26th floor, unless otherwise noted. (Sheraton:247-8000) (Participating with photos -- Krups; Samuel Robert)		
	<u>Sunday, June 10</u>		
10:00 A.M.	Continental breakfast, Oriental Suite prior to boarding buses to Atlantic City	1:45 P.M.	Arrive Resorts Int'l., Atlantic City, N.J.
11:00 A.M.	Board buses, 7th Ave. side	2:15 P.M.	Boardwalk tour "Rebirth of Atlantic City" Mr. Reese Palley
12:00 Noon	Box lunch enroute	3:00 P.M.	Casino tour
1:00 P.M.	CARESSA FOOTWEAR-Shoe Fashions '79: CARESSA; SRO; MR. SEYMOUR; MARTINIQUE; CLOVER; MAGGIE JONES	5:00 P.M.	Reception for editors
		8:00 P.M.	Board buses, return N.Y. Sheraton

Monday, June 11

8:00 A.M.	F.A.O. SCHWARZ: "Peppermint Puppeteers" --Breakfast (5th Ave., 58th St., 2nd fl)	3:30 P.M.	PRINCESS SUMAIR (INDIA) Narrator: Letitia Baldridge
10:15 A.M.	Writing Period	4:00 P.M.	Buses 7th Ave. side
11:15 A.M.	Tour: "SONGWRITERS' HALL OF FAME"-- 1 Times Sq. (42nd & Bway), 8th fl.	4:30 P.M.	MUSEUM OF CITY OF NEW YORK (1220 5 Ave.), Preview: "CHILD STARS OF NEW YORK STAGE" Fashions modeled by "orphans" of "Annie"; Helen Hayes, Narrator
12:30 P.M.	Luncheon - Lobby of 1 Times Square Host: Alex Parker, Civic Leader		
1:45 P.M.	Buses return to hotel	6:45 P.M.	Buses return to hotel
2:30 P.M.	VALERIE LOUTHAN; PRINGLE OF SCOTLAND		
3:00 P.M.	GUY LAROCHE (PARIS)		

Tuesday, June 12

8:00 A.M.	BUXTON: Leather goods & accessories Guest: Bill Blass -- Breakfast	3:30 P.M.	EL GRECO LEATHERS
10:00 A.M.	NORMA KAMALI FOR OMO	4:00 P.M.	Writing Period
10:30 A.M.	CHRISTIAN DIOR/PERIPHERY (LOUNGEWEAR)	5:00 P.M.	INTERNATIONAL GOLD CORP., P.I.J.E., 1271 6 Ave. (50th St.), 6th fl.
11:00 A.M.	ANDREA (Premiere)		"NOTHING ELSE FEELS LIKE REAL GOLD"; Film & Fashion Preview
11:30 A.M.	Writing Period		-- Cocktails
12:30 P.M.	JEWELRY INDUSTRY COUNCIL - Luncheon Special Guest: Candy Jones	7:30 P.M.	HERTZ CORP., Waldorf-Astoria Basildon-Jade, 3rd fl. Consumer Consultant: Virginia Knauer - Dinner
2:30 P.M.	JACQUES TIFFEAU FOR MF & MF II		
3:00 P.M.	THE CHINESE COLLECTION BY THREE NOBLE PEOPLE		

Wednesday, June 13

8:00 A.M.	SAMSONITE LUGGAGE "FLIGHT TO FASHION" -- Breakfast	2:30 P.M.	CROMPTON-Corduroys & Velveteens -- By: Adri, Maurice Antaya, John Anthony, Geoffrey Beene, Bill Blass, Cacharel, Perry Ellis, Calvin Klein, Calvin Klein, etc.
10:00 A.M.	NINA RICCI		
10:30 A.M.	BETSY GONZALEZ FOR SONATA		
11:00 A.M.	MAX ADLER FOR T.T. MALLO (RAINWEAR)		
11:30 A.M.	Writing Period	3:00 P.M.	ABSORBA CHILDRENSWEAR (FRANCE)
12:15 P.M.	AMERICAN OPTICAL (Grand Ballroom) Dorothy Hamill, Olympic skating star; Bob Griese, Miami Dolphin Quarterback -- introducing eyewear collections for girls, women, boys -- Luncheon	3:30 P.M.	CARABALLO
		5:15 P.M.	Buses to next event
		5:30 P.M.	3M CARNIVAL: "DO IT YOURSELF" DELIGHTS. Parsons School of Design, 560 7th Ave.
		8:30 P.M.	PERK PRODUCTIONS, MGM Bldg., 1350 6 Ave. 3 award-winning short films

Thursday, June 14

8:30 A.M.	Continental Breakfast	11:00 A.M.	LEO CHEVALIER FOR NATURAL FURS (CANADA)
10:00 A.M.	TRAVILLA (CALIFORNIA)		
10:30 A.M.	GEORGES RECH (FRANCE)	11:30 A.M.	Writing Period

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 10- June 13	FOOTWEAR INDUSTRY ADVANCE MARKET SHOWINGS, SHERATON CENTRE & N.Y. HILTON HOTEL Contact: Ed Launzel, National Shoe Fair, 12 East 36th St., 689-5996.		
Monday June 11 4:00 P.M.	FALL CHILDREN'S WEAR FASHION SHOW Modeled by cast of "Annie;" opening of "Child Stars of New York Stage" exhibit. By invitation. Contact: Dolly Nielsen, McGrath/Power Associates, 730-0684.	UNITED INFANTS' & CHILDREN'S WEAR ASSN.	MUSEUM OF CITY OF N.Y. FIFTH AVE. AT 103RD ST.
June 11	4:00 P.M., MILLIKEN AFTERNOON SHOW, WALDORF-ASTORIA, by invitation, 391-4228		
Beginning Monday June 11	OPENING OF HOLIDAY 1979 COLLECTION Continuous by appointment. Contact: 661-1670.	PENDLETON LTD.	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday June 11	OPENING OF HOLIDAY COLLECTION By appointment. Contact: Claire de Kupsa, 244-7120.	YVES ST. LAURENT TEE-SHIRTS	1407 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday June 11	OPENING OF RESORT COLLECTION By appointment. Contact: Ron Leonard, 221-1335.	CAROLE LITTLE FOR ST. TROPEZ WEST	1411 BROADWAY SHOWROOM - 24TH FLOOR
June 12	7:00 A.M., MILLIKEN BREAKFAST SHOW, WALDORF-ASTORIA, by invitation, 391-4228		
Tuesday June 12 11:00 A.M.	FALL FUR COLLECTION FOR MAGAZINE EDITORS Also, June 14 & 15 at 11:00 A.M. for magazine editors only. By invitation. Contact: David Stypmann, 247-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday June 12 5:00 P.M.	PREMIERE SHOWING OF AFTER-FIVE COLLECTION By invitation. Thereafter, suite 907; 541-8300. Press: Letitia Baldrige, 697-4430.	PRINCESS SUMAIR (730 FIFTH AVENUE)	HOTEL PIERRE LA FORET
Beginning Tuesday June 12	OPENING OF RESORT COLLECTIONS Featuring "Black Tie" dresses & separates. By appointment. Contact: 391-5460.	CHARLOTTE FORD (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday June 12- June 14	PREVIEW OF FALL PAGES '79 At 9:00 A.M. & 4:00 P.M. Editorial fashion pages and holiday plan, plus visual merchandising and advertising concepts. <u>For retailers only.</u> Reservations: 880-8636.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Tuesday June 12- June 16	HOLIDAY COLLECTION: CASHMERE/WOOL BLENDS By invitation. Contact: Marilyn, 840-4460.	VALERIE LOUTHAN	575 SEVENTH AVENUE SHOWROOM - 28 FL (A.M.G.)
June 13	7:00 A.M., MILLIKEN BREAKFAST SHOW, WALDORF-ASTORIA, by invitation, 391-4228		
Wednesday June 13 11:30 A.M.	PREVIEW: FALL MADE-TO- ORDER COLLECTION Also at 3:00. (Note change of date). By invitation. Contact: 350-8830.	HALSTON	OLYMPIC TOWER (51ST ST.) 645 FIFTH AVENUE - 21 FL.
June 13	3:00 P.M., HALSTON MADE-TO-ORDER (2nd show), OLYMPIC TOWER, 645 Fifth Ave., 350-8830		
Wednesday June 13 7:30 P.M.	"TRIBUTE TO THE BLACK DESIGNER" Benefit: F.I.T. Scholarship Fund, sponsored by Harveys Bristol Cream. Reception, fashion show, disco. Black tie. Tickets: \$50.00. Contact: 760-7688.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET AMPHITHEATRE
June 14	11:00 A.M., MAXIMILIAN (press show, magazines only), 20 W. 57th, 3rd fl., 247-1388		
June 15	11:00 A.M., MAXIMILIAN (press show, magazines only), 20 W. 57th, 3rd fl., 247-1388		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 14- June 17	PRESS PREVIEW: FALL MEN'S & BOYS' FASHIONS By invitation. Exec. Director: Norman Karr. Contact: Katherine Ogan, LT 1-8210.	MEN'S FASHION ASSOCIATION	ESSEX & SUSSEX HOTEL SPRING LAKE, NEW JERSEY
<u>Thursday, June 14</u>			
4:00 P.M.	DIAMOND INFORMATION	8:00 P.M.	AFTER SIX: "Winter Get-Away," including: After Six Formals, Malcolm Kenneth, Bert Paley, V-Line, Bill Blass Resort collection by Harry Lebow (dinner follows)
4:30 P.M.	EGON VON FURSTENBERG		
6:30 P.M.	PIERRE CARDIN FOR MEN (Followed by cocktails)		
<u>Friday, June 15</u>			
7:30 A.M.	Breakfast	10:00 P.M.	"Rocky II," hosts: After Six
8:30 A.M.	MFA SEMINAR I-DRESS UP TRENDS	4:00 P.M.	YVES SAINT LAURENT
9:30 A.M.	STANLEY BLACKER	4:30 P.M.	ALEXANDER JULIAN
10:00 A.M.	LEE WRIGHT	7:00 P.M.	JEAN-PAUL GERMAIN "MIX WITH PERRIER"
10:30 A.M.	CALVIN KLEIN MENSWEAR	8:00 P.M.	DuPONT'S "Design Concept With 'Lycra' Spandex for '80," by CHARLES SUPPON (Dinner follows show)
11:30 A.M.	JESS BELL "EXERCISE & FITNESS"		
12:00 Noon	Cocktails & Buffet Luncheon	10:00 P.M.	DIOR: Divertissement et Danse - Show followed by dancing
3:00 P.M.	URSEL		
<u>Saturday, June 16</u>			
7:30 A.M.	Breakfast	3:30 P.M.	BILL KAISERMAN/RAFAEL
8:30 A.M.	MFA SEMINAR II - "CASUALWEAR TRENDS"	4:00 P.M.	PENDLETON WOOLEN MILLS
9:30 A.M.	CELANESE FIBERS MARKETING CO.	4:30 P.M.	PALM BEACH FORMALS
10:00 A.M.	FIBERS INFORMATION CENTER	6:30 P.M.	AQUASCUTUM: "The Impeccable English Gentleman" - Show & cocktails follow
10:30 A.M.	DON ROBBIE	8:00 P.M.	J.B. MARTIN CO. VELVETS: "Velvet Knights" (Dinner follows)
11:00 A.M.	"WKRP IN CINCINNATI," Press Conference for CBS/TV	10:00 P.M.	MONTGOMERY WARD "The Urban Cowboy" (Square Dance)
12:00 Noon	Cocktails & Buffet Luncheon		
<u>Sunday, June 17</u>			
7:30 A.M.	Breakfast	9:30 A.M.	PANTENE
8:30 A.M.	SWEDISH FASHION GROUP	10:00 A.M.	BARNES, DAVIS, KNOX, MAKINS
9:00 A.M.	SEDFIELD SPORTSWEAR CO.	12:00 Noon	Cocktails & Buffet Luncheon
		1:30 P.M.	JEANSWEAR
Sunday June 17- June 23	SEMI-ANNUAL FASHION PRESS WEEK: FALL 1979 Unless otherwise noted, showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
<u>Sunday, June 17: 7:30-10:30 P.M., WELCOME BUFFET (White & Gold Suite)</u>			
<u>Monday, June 18</u>			
7:30 A.M.	Continental Breakfast	2:45 P.M.	DON SAYRES
8:00 A.M.	FALL '79 FORECAST-ELEANOR LAMBERT	3:30 P.M.	DOMINIC ROMPOLLO
8:30 A.M.	ADELE SIMPSON	4:15 P.M.	MARY McFADDEN
9:15 A.M.	ALBERT NIPON	5:00 P.M.	AUSTIN ZUUR LTD.
10:00 A.M.	ILIE WACS	5:45 P.M.	Writing Period
10:45 A.M.	JERRY SILVERMAN BY TED SAULINO & FRANK TIGNINO	6:15 P.M.	SWIRL, INC., LOUNGEWEAR by: GEOFFREY BEENE, AVA BERGMANN, ALBERT NIPON, BETSY BLOOMINGDALE & BILL TICE. Reception & informal showing: Swirl, 600 5 Ave., 12th floor. (Buses from Plaza, 5th Avenue side)
11:30 A.M.	Writing Period		
12:00 Noon	CIE (Candice Bergen, Guest of Honor). Aperitif Party: Host: Jacqueline Cochran (White & Gold Suite)		
1:00 P.M.	ITT RAYONIER--Luncheon & Fashion Presentation, Park Lane, 36 Central Park South	7:30 P.M.	FAMOLARE - Music, Dinner & Fashion Presentation: Famolare, Inc. 4 East 54 Street (Note new address)

(continued on following page)

AMERICAN DESIGNER SHOWINGS (continued from page 3)

Tuesday, June 19

8:00 A.M.	Breakfast & Showing:	9:45 A.M.	ADRI
	CULTURED PEARL ASSOCIATION	10:30 A.M.	LUIGI'S FASHIONS LTD.
9:00 A.M.	RALPH LAUREN	11:15 A.M.	BONNIE CASHIN FOR RUSS TAYLOR
12:00 Noon	Writing Period	5:00 P.M.	Writing Period
12:30 P.M.	WEIGHT WATCHERS INTERNATIONAL	5:30 P.M.	CHARLES OF THE RITZ GROUP -- PARTY
	Luncheon & Showing		Tavern On The Green, Central Park
2:00 P.M.	BILL BLASS		West at 67 St. (Buses from Central
2:45 P.M.	YVONNE DAZAY BY GEORGE HALLEY		Pk. side across from Plaza & return
	(DESIGNS FOR THE GREAT WOMAN)	7:30 P.M.	DIAMOND INFORMATION CENTER-Dinner &
3:30 P.M.	LIZ CLAIBORNE		Presentation: Waldorf-Astoria Hotel,
4:15 P.M.	JUDY HORNBLY		Park Ave at 50 St., Starlight Roof

Wednesday, June 20

7:30 A.M.	Breakfast & Showing-DuPONT & CO.	3:30 P.M.	JOHN ANTHONY
9:00 A.M.	CHARLOTTE FORD	4:15 P.M.	DONALD BROOKS
9:45 A.M.	ANNE KLEIN AND COMPANY	5:00 P.M.	Writing Period
10:30 A.M.	BILL HAIRE FOR FRIEDRICKS SPORT	6:00 P.M.	COCKTAIL PARTY AT MARY McFADDEN'S &
11:15 A.M.	KASPER FOR JOAN LESLIE		J. PATRICK LANNAN'S TO VIEW THE NEW
12:00 Noon	Writing Period		CONTEMPORARY CRAFT COLLECTION,
12:30 P.M.	AMERICAN FUR INDUSTRY --		760 PARK AVE (72nd Street)
	Luncheon & Showing, Ballroom	8:00 P.M.	DINNER & SHOWING BY "RISING STARS"
2:00 P.M.	GIORGIO SANT'ANGELO		(New newsmaking designers)
2:45 P.M.	ALBERT CAPRARO		Host: ROSELON INDUSTRIES

Thursday, June 21

7:30 A.M.	BILL ATKINSON-Breakfast & Showing:	2:00 P.M.	CHARLES SUPPON
	Atkinson Design Ctr., 514 7 Ave.	2:45 P.M.	CESARANI
9:00 A.M.	ALBERT NIPON COLLECTIBLES	3:30 P.M.	BILL KAISERMAN/RAFAEL
9:45 A.M.	MOLLIE PARNIS	4:15 P.M.	Writing Period
10:00 A.M.	PENDLETON	5:30 P.M.	CELANESE FIBERS MARKETING COMPANY
11:15 A.M.	DIMITRI FOR WOMEN		Cocktails & Fashion Showing,
12:00 Noon	Writing Period		Doubles, Sherry Netherland
12:30 P.M.	UNIVIS (Div. Itek Corp)-EYEWEAR	7:00 P.M.	PRINCE MATCHABELLI--Dinner & Presen-
	COLLECTION; Showing & Luncheon:		tation; Promenade Cafe, Rockefeller
	Regine's, 67 East 59 Street		Center Garden, 50 St & 5th Ave

Friday, June 22

8:00 A.M.	Breakfast & Showing: ZOTOS INT'L	12:00 Noon	VICTOR COSTA
	The New 7th Dimension Permanent	1:00 P.M.	INTERCOIFFURE AMERICA--Luncheon &
9:00 A.M.	ABE SCHRADER		Showing, Ballroom
9:45 A.M.	A TRIGERE COAT (Pauline Trigere	2:30 P.M.	KAREN TEPPER FOR KAREN UNLIMITED
	for Abe Schrader)	3:15 P.M.	GLORIA VANDERBILT FOR MURJANI
10:30 A.M.	FORMFIT ROGERS	4:00 P.M.	RICHARD ASSATLY LTD.
11:15 A.M.	LES MOUCHES BY ELVIA GOBBO	4:45 P.M.	HALSTON

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June 16- NATIONAL BOUTIQUE SHOW AT NEW YORK COLISEUM
 June 19 Contact: Oscar Pluznick, 393 Seventh Avenue, Suite 200, 563-3960

June 16 TENTH HELLENIC FASHION FAIR, CARAVEL HOTEL, ATHENS (June 16-19)

Tuesday	ANNUAL AWARD &	CULTURED PEARL ASSOCIATION	HOTEL PLAZA
June 19	CHAMPAGNE BREAKFAST		TERRACE ROOM
8:00 A.M.	By invitation for visiting press. Contact: Lisabeth MacKinlay, 744-2202.		
Friday	SPECIAL FASHION AND	INTERCOIFFURE/AMERICA	HOTEL PLAZA
June 22	BEAUTY PRESENTATION		GRAND BALLROOM
1:00 P.M.	"Color Is The New Lifestyle" -- new styles for Fall-Winter. For press, by		
Luncheon	invitation. Contact: Chris Clark, Delibes Communications Ltd., 758-6340.		
Beginning	OPENING OF HOLIDAY	STANLEY BLACKER FOR WOMEN	550 SEVENTH AVENUE
Monday	& RESORT COLLECTION	BY AIMEE RANZOU	SHOWROOM - 10TH FLOOR
June 25	Continuous by appointment. Contact: 764-3730.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 26 12:00 Noon	PRESS SHOWING: AUTUMN & WINTER By invitation. Thereafter by appointment, 2nd floor. Contact: 688-4410.	ADOLFO (538 MADISON AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday June 26 12:30 P.M.	PRESS LUNCHEON: MENSWEAR FILM By invitation. Also, June 28, 12:30 P.M. at Beverly Hilton. Contact: 582-4960.	SEHM (INT'L MEN'S & BOYS WEAR - PARIS)	TAVERN ON THE GREEN CENTRAL PK W. AT 67TH ST.
Tuesday June 26 5:30 P.M.	OPENING OF BASILE FUR COLLECTION Private press showing. (Note new date). By invitation. Contact: 586-3210.	BASILE (MILAN)	PLACE TO BE ANNOUNCED
Beginning Tuesday June 26	OPENING OF HOLIDAY COLLECTIONS Tahari Sportswear (July 17); Tahari Dresses (Aug. 7). By appointment, 921-3600.	DANIELE O. BY TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 28 6-8 P.M. Cocktails	CELEBRATING DEBUT OF ITALIAN-AMERICAN MAGAZINE "Attenzione," Italian-American Magazine. Publisher and editor-in-chief: Leda Giovannetti Sanford. By invitation. Contact: Larry Vinick, Gross Assoc., 221-2267.	ATTENZIONE	HOTEL PIERRE COTILLION ROOM
July 4	INDEPENDENCE DAY - LEGAL HOLIDAY (Wednesday)		
Tuesday July 10 4:30 P.M.	SHOWING OF FALL/WINTER COLLECTION By invitation. Thereafter by appt., 5th floor. Contact: Sophy Craze, 371-0606.	LAURA ASHLEY INC. (714 MADISON AVE.)	CLARET'S 33 EAST 60TH STREET
July 16	FALL AND WINTER COUTURE SHOWINGS IN ROME (July 16-19)		
July 23- July 27	FALL AND WINTER COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg St. Honore, Paris 75008		
July 24	ACTIVE SPORTSWEAR & FOOTWEAR EXPOSITION, CHICAGO APPAREL MART (July 24-25)		
July 28	INT'L JEWELRY TRADE FAIR, SHERATON CENTRE & N.Y. HILTON (July 28-Aug. 1), 489-0023		
Beginning Monday July 30	OPENING OF RESORT COUTURE BLOUSES, DRESSES & SUITS By appointment. Contact: 354-0024.	HELENE SIDEL INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Aug. 4- Aug. 7	NAT'L SHOE FAIR OF AMERICA IN N.Y. AT N.Y. COLISEUM & SHERATON CENTRE Contact: Reno Ravenna, 12 E. 36th Street, 689-5996		
Monday Aug. 6 10-12 Noon	INFORMAL MODELING OF RESORT COLLECTION Thereafter by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Monday Aug. 6 10-12 Noon	INFORMAL MODELING OF RESORT COLLECTION Thereafter by appointment. Contact: 736-1077.	HELGA WALMSLEY	264 WEST 35TH STREET SHOWROOM - 14TH FLOOR
Monday Aug. 6 3:00 P.M.	PREVIEW: RESORT/HOLIDAY COLLECTION By invitation only. Contact: (213) 272-1445.	GALANOS (2254 S.SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE SUITE
Aug. 6	HOLIDAY SHOWINGS OF INTIMATE APPAREL IN N.Y. (Aug. 6-10)		
Beginning Monday Aug. 6	OPENING: RESORT DESIGN STUDIO COLLECTION Dresses, suits & ensembles for day into evening. By appointment, 695-2480.	ANDREA	260 WEST 35TH STREET SUITE 301

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Ira Rosenfeld, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS By appointment. Contact: Barbara Fields; Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON (ALL DIVISIONS)	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT/ HOLIDAY COLLECTION Continuous by appointment. Contact: 869-1605.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Monday Aug. 6- Aug. 10	HOLIDAY & TRANSITIONAL "IT" COLLECTION By appointment. Contact: 840-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Aug. 6- Aug. 10	OPENING OF HOLIDAY/ TRANSITIONAL COLLECTION Informal modeling. Continuous by appointment. Contact: PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Stephen Perlo, 594-6381.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 921-8960.	PORTFOLIO II BY MITCHELL GROSS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Also Cheetahsport by Judy Scates. Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS BY JUDY SCATES FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-7733.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT/ HOLIDAY COLLECTION Designed by Bert Newman. By appointment. Contact: 730-1888.	SUITIME & YOUNG IMPRESSIONS	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTIONS By appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TANNER SPORT	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

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Beginning Monday Aug. 6	HAND-KNIT RESORT COLLECTION By appointment. Contact: Barbara Hamilton, 840-2544.	SUSAN TOPLITZ	102 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Buyers: 279-2345. Press: Diane Radley, 759-9215.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/RESORT COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY INC.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Aug. 7 10:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 7 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 3:00 P.M. By invitation. Contact: 921-8880.	ADRI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Aug. 7	3:00 P.M., ADRI (2nd show), 530 Seventh Avenue, 6th floor, 921-8880		
Tuesday Aug. 7 6:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Contact: Wayne Welch, (213) 937-5680 (L.A.).	RUBEN PANIS (6911 MELROSE AVE.)	HOTEL GOTHAM EMBASSY ROOM
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: 354-4147.	DIANE DICKINSON FOR GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: 221-6252.	JOHN YOUNG	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Aug. 8 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 3:00 P.M., By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER (51ST ST.) 645 FIFTH AVENUE - 21 FL.
Aug. 8	3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave., 21st fl., 354-6340		
Beginning Wednesday Aug. 8	OPENING OF HOLIDAY- EARLY SPRING COLLECTIONS By appointment. Contact: 563-0988.	GIL AIMBEZ/GENRE; BON MENAGE; G.A.I.; SNAFU	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Aug. 12	N.Y. GIFT SHOW AT N.Y. COLISEUM (Aug. 12-17). Contact: Little Bros., 986-4700		
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: BA 1-8510.	BILL ATKINSON	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 736-0024.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 17TH FLOOR

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Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 354-8420.	HARVÉ BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6660.	BILL BLASS, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Buyers: Shirley Ornstein, 221-0671. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY JEWELRY COLLECTION By appointment. Buyers: Lora Schultz, 628-3006; Publ.: Bill Stutman, 247-2662.	LUCY FELLER DESIGNS, INC.	21A EAST 73RD STREET MAIN FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN LTD.	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Buyers: 221-0675. Press: Cynthia Siemon, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTIONS By appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY COLLECTION By appointment. Contact: Jay Levine, 695-8227.	SERGE NANCEL/PARIS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 563-1640.	GLORIA SACHS	550 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Aug. 14 10:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter 27th fl. Buyers: 221-2457. Press: Madeline de Vries, 753-6688.	SOO YUNG LEE (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday Aug. 14 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Aug. 14	2:00 P.M., TRIGERE, INC., (2nd show), 550 Seventh Avenue, 16th fl., 391-9100		
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR

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Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 947-7110.	KAREN HARMAN FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTIONS By appointment. Contact: 398-0920.	THAI LINES & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Aug. 15 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 2:00 (press) & 4:00. By invitation. Thereafter by appt. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Aug. 15	2:00 P.M., OSCAR DE LA RENTA, (Press show), 550 Seventh Avenue, 11th fl., 354-6777		
Aug. 15	4:00 P.M., OSCAR DE LA RENTA, (Buyers' show), 550 Seventh Avenue, 11th fl., 354-6777		
Thursday Aug. 16 11:00 A.M.	SHOWING OF RESORT COLLECTION Also 3:00 P.M. (buyers). By invitation. Thereafter 4th fl.; Gretchen Hunt, 921-2700.	HALSTON SPORTSWEAR (530 SEVENTH AVENUE)	OLYMPIC TOWER - 21ST FL. 645 FIFTH AVE. (51ST ST.)
Aug. 16	3:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 Fifth Ave., 921-2700		
Aug. 16	RESORT & HOLIDAY MARKET IN CHICAGO AT APPAREL MART (Aug. 16-21)		
Aug. 17	RESORT & HOLIDAY SHOWINGS IN LOS ANGELES (Aug. 17-20)		
Aug. 17	RESORT & HOLIDAY READY-TO-WEAR SHOWINGS IN MIAMI (Aug. 17-21)		
Aug. 23	RESORT & HOLIDAY SHOWINGS AT DALLAS APPAREL MART (Aug. 23-28)		
Aug. 26	NAT'L BOUTIQUE SHOW, L.A. CONVENTION CENTER (Aug. 26-29)		
Aug. 26	RESORT MARKET WEEK, CHARLOTTE, N.C. (Aug. 26-29)		
Sept. 3	LABOR DAY (Monday) -- Legal Holiday		
Beginning Tuesday Sept. 4	OPENING OF RESORT COLLECTIONS Also, Orsini by Mario Forte. Continuous by appointment. Contact: 563-5427.	CARILLON	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 8- Sept. 11	SEHM MENSWEAR SHOW IN PARIS, Also women's lingerie, intimate apparel, knitwear. Contact: French Trade Shows, 1350 Ave. of the Americas, 582-4960		
Sept. 9	IGEDO FASHION FAIR, DUSSELDORF (Sept. 9-12); Contact: 582-7788.		
Sept. 13- Sept. 17	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT DORAL COUNTRY CLUB, MIAMI Showing boys & girls, infants through pre-teens. Contact: (305) 358-2985		
Sept. 16	EUROPEAN FASHION FAIR (Spring-Summer '80), (Sept. 16-19), 1 Penn Plaza, 695-3558		
Sept. 22	ROSH HASHONAH -- Jewish New Year (Saturday) -- Begins at sunset, Fri., Sept. 21		
Oct. 1	YOM KIPPUR -- Jewish Day of Atonement, (Monday) -- Begins at sunset, Sun., Sept. 30		
Oct. 13 Oct. 17	SPRING-SUMMER PRÊT-A-PORTER SHOWINGS IN PARIS. Contact: Denise Dubois, 100, Rue du Faubourg St-Honore 75008 (tel: 266-64-44).		
Oct. 29	OPENING OF SPRING COLLECTIONS IN N.Y. (Oct. 29-Nov. 9)		